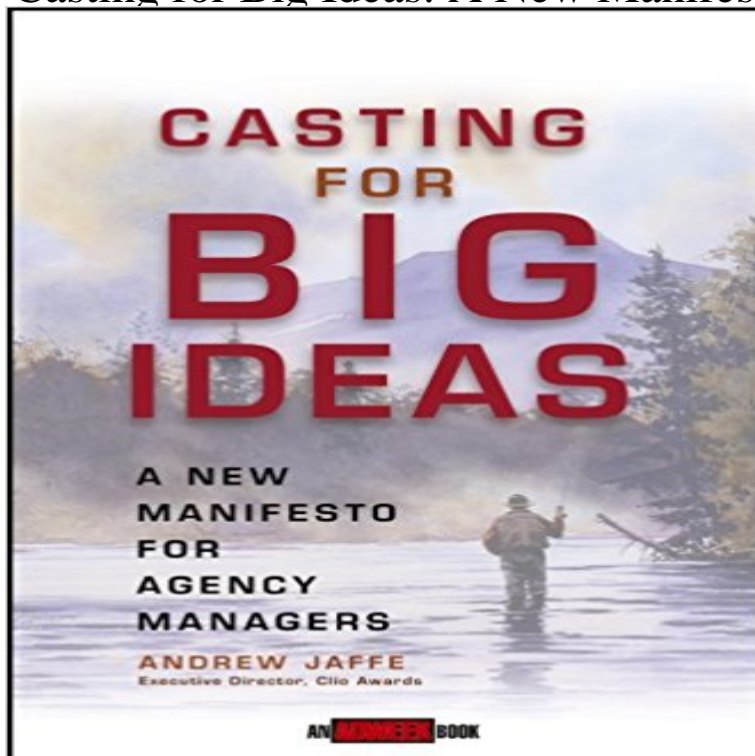


## Casting for Big Ideas: A New Manifesto for Agency Managers



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